EXERCISE

How to Make as Well As See a Square Peg That Fits into Round and Triangular Holes

What mental changes do we make to accept changing structures (labels)? “It is square, round, triangular.”

You Control Your Creative Thinking Skills

Failure to use such an abundant inherent treasure as creativity, whether it be because of unawareness that it exists, indifference, or deliberate stultification is more than a waste; it is self-betrayal.

—Masatoshi Yoshimura

Creativity has been defined in different ways. Dr. Edward Land, (the Polaroid camera inventor, described it as “the sudden cessation of stupidity,” and Dr. Margaret Mead said, “To the extent that a person makes, invents or thinks something that is new to him, he may be said to have performed a creative act.” For our purposes, this definition is useful: When a human being does something that is new for that person, he or she is being creative. Every individual has the potential for creating new ideas, relationships and objects among the many possibilities in life. For some, creativity is a conscious act, for others, an accident, and for still others it seems an impossibility.

The word “new” is explicit or implied in most definitions of creativity. To some, the unknown gives an element of mystery to the act. This is charmingly illustrated in an ancient parable of India: *

“A constant source of mystery for dragonfly nymphs in a pond is what happens to them when, on reaching the age of chrysalis, they pass through the surface of the pond never to